KVBC PUBLIC SERVICE ANNOUNCEMENTS First Quarter

January 1 through March 31, 2000

Adult Issues

Spot Title	Count /	Crime	Growth	Lifestyle	Opp.	Ed.	Spot Length
KVBC/Afterschool Alliance	5	X	X	X	X	X	:10
KVBC/Al-Anon	7	X		X			:15
KVBC/Ala-Teen	2	X	-	X			:15
KVBC/Americorps	12			X			:10
KVBC/Animal Foundation	19		•	X			:30
KVBC/Anti-Defamation League	11	X	*	X			:30
KVBC/Arrive Alive	10	X	Χ.	X	X	X	:30
KVBC/Arrive Alive	3	X	X	X	X	X	:20
KVBC/Arrive Alive	2	X	X	X	X	X	:10
KVBC/Augustus Society	29			X		X	:30
KVBC/Baby Your Baby	13		X	X			:15
KVBC/Baby Your Baby	26		X	X			:20
KVBC/Baby Your Baby	28		X	X			:30
KVBC/BEST Coalition	3	X					:10
KVBC/BEST Coalition	20	X					:20
KVBC/BEST Coalition	9	X					:30
KVBC/BEST Coalition2	9	X					:30
KVBC/BEST Coalition3	5	X					:15
KVBC/BEST Coalition3	19	X					:20
"VBC/BEST Coalition3	19	, X		•			:30
VBC/Black History	73	X	X	X	\mathbf{X}	X	:30
KVBC/Candlelighters	10		•	X	-	. •	:30
KVBC/CC Dept of Aviation	11			\mathbf{X}_{\cdot}			:30
KVBC/CC Fire Department	28	X	X				:30
KVBC/CC Parks & Recreation	25			X			:15
KVBC/CC Parks & Recreation	4			X			:30
KVBC/CC Regional Flood Control	8			X			:30
KVBC/CC Safe Kids Coalition	7	X	Χ .	X		X	:30
KVBC/CCSN	8			X			:10
KVBC/CCSN	6			· X			:15
KVBC/CCSN	13			X			:30
KVBC/Cirque Du Soleil	5	X		X			:30
KVBC/Fraternal Order of Police	99			X			:30
KVBC/Girl Scouts	5 `			X		•	:30
KVBC/Girl & Boys Town Htln	5	X		X			:15
KVBC/Habitat for Humanity	3		X	X			:10
KVBC/Habitat for Humanity	6		X	X			:30
KVBC/Human Rights Campaign	9	X					:30
KVBC/Inner City Games	45			X			:15
KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
KVBC/Leave a Legacy	2			X			:20

KVBC PUBLIC SERVICE ANNOUNCEMENTS Third Quarter [anuary 1 through March 31, 2000

Adult Issues Continued - Page 2

Spot Title	Count /	Crime	Growth	Lifestyle	Орр.	Ed.	Spot Length
KVBC/Lowell Observatory	14			X			:20
KVBC/Lowell Observatory	2			$\hat{\mathbf{x}}$:30
KVBC/LV Art Museum	30			X			:30
KVBC/LV Natural History Museu				X			:30
KVBC/LVMPD	10	X	X	X			:15
KVBC/LVMPD	10	X	X	X			:30
KVBC/LVMPD2	7	X		X			:30
KVBC/Make-A-Wish	8	4	•	X			:30
KVBC/March of Dimes	3			X			:15
KVBC/Narcotics Anonymous	7	Χ.		X			:10
KVBC/Natl CASA	12	X	X	X			:30
KVBC/Natl. Conference C&J	12	X		X			:30
KVBC/Natl. Diabetes Ed Pro	17			X		X	:30
KVBC/Natl. Drug Control	7	X	X	X		X	:20
KVBC/Natl Inst Drug Abuse	7	X	X	X	X	X	:30
KVBC/New Vista Ranch	5			X	71	2.	:30
KVBC/NV Cncl Problem Gamblin				X			:30
KVBC/NV DMV & PS	6	X		X			:20
KVBC/NV Office Trfic Sfty	28	X	X	X.	Χ .	X	:30
VBC/NV Opera Theatre	3	X	X	X	X	X	:30
KVBC/NV PÅLS	11			X	••	21	:30
KVBC/NV Prepaid Tuition	2			X		X	:15
KVBC/NV Prepaid Tuition	59			X	i	X	:30
KVBC/NV Recreation & Park	9			x		71	:30
KVBC/RSVP	8	X					:10
KVBC/Safe Nest - TADC	15	X		X			:30
KVBC/St of NV/Family2Family	13			X			:15
KVBC/St of NV-Suicide HTL	5			X			:15
KVBC/St of NV-Suicide HTL	11			X			:30
KVBC/United Blood Services	26			X			:15
KVBC/United Negro College	17			X			:30
KVBC/United Way	6		X	X			:30
KVBC/UNLV Law School	22			X			:30
KVBC/UNR-4H	. 6		X				:30
KVBC/US Army	4	X	X	X	\mathbf{X}	X	:15
KVBC/US Army	15	X	X	X	X	X	:30
KVBC/US Dept. of Justice	14	X		21	41	2 %.	:20
KVBC/US Dept of Trans2	4	X	X	x	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	X	:30
KVBC/US Military	î			X	4.	4 %.	:15
	1,162			2.			,13
	,						

KVBC Denotes Co-Sponsorship

A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.

KVBC PUBLIC SERVICE ANNOUNCEMENTS First Quarter January 1 through March 31, 2000

Children's Issues

Spot Title	Count /	PPressure	Education Dr	ugs/Gangs	Activity	Spot Length
KVBC/Ala-Teen	2	X		THE STATE OF	1201111	:20
KVBC/BEST Coalition	3	X		X		:10
KVBC/BEST Coalition	20	X		X		:20
KVBC/BEST Coalition	9	X		X		:30
KVBC/BEST Coalition3	5	X		X		:10
KVBC/BEST Coalition3	19	Χ .		X		:20
KVBC/BEST Coalition3	19	X	•	X		:30
KVBC/Boys& Girls Club	17	X	X	11	. X	:30
KVBC/Cirque Du Soleil	5	X			A	:30
KVBC/Girls & Boys Town Htln	5	X				:15
KVBC/Girl Scouts	5	X			X	:30
KVBC/Human Rights Campaign	9	X			Λ	:30
KVBC/Human Rights Campaign	45	X				:15
KVBC/Inner City Games	14	X	X		X	:20
KVBC/Inner City Games	16	X	X		X	:30
KVBC/Jason Project	15				X	:30
KVBC/Lowell Observatory	2				X	:20
KVBC/LV Art Museum	24				X	:30
KVBC/LV Natural History Museu	m 9				X	:30
KVBC/LVMPD2	7	. X			31	:30
*VBC/Narcotics Anonymous	7.	X	10 to 2000 to 10 t		•	:10
VBC/Natl Casa	12	X				:30
KVBC/Natl Conference C&J	-12	X				:30
KVBC/NV Cncl Problem Gaming	10	X				:30
KVBC/NV Recreation & Park	9				X	:30
KVBC/St of NV-Family2Family	13	٠			X	:15
KVBC/St of NV-Suicide Htl	5				X	:15
KVBC/St of NV-Suicide Htln	11				X	:30
KVBC/United Negro College	17	X			Λ	:30
KVBC/UNR-4H	6	X				:30
KVBC/US Dept Justice	14	X				:30
KVBC/US Dept Trans2	4	X				:15
KVBC/US Dept Trans2	31	X				:30
KVBC/Community Billboard.*		X	X	X	X	:30
KVBC/Community Billboard *	_144	X	X	X	X	:60
	545		₹	11		.00

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KVBC PUBLIC SERVICE ANNOUNCEMENTS

First Quarter January 1 through March 31, 2000

Adult Issues

Spot Title	Count /	Crime	Growth	Lifestyle	Opp.	Ed.	Spot Length
KVBC/Afterschool Alliance	5	Х	X	X	X	X	:10
KVBC/Al-Anon	7	X	11	X	71	21.	:15
KVBC/Ala-Teen	2	X	. •	X			:15
KVBC/Americorps	12			X			:10
KVBC/Animal Foundation	19			X			:30
KVBC/Anti-Defamation League	11	\mathbf{X}^{\top}		X			:30
KVBC/Arrive Alive	10	X	\mathbf{X} ·	X	X	X	:30
KVBC/Arrive Alive	3	X	X	X	X	X	:20
KVBC/Arrive Alive	2	X	X	X	X	X	:10
KVBC/Augustus Society	29	11		X	4 X.	X	:30
KVBC/Baby Your Baby	13		X	X		11	:15
KVBC/Baby Your Baby	26		X	X			:20
KVBC/Baby Your Baby	28		X	X			:30
KVBC/BEST Coalition	3	X					:10
KVBC/BEST Coalition	20	X					:20
KVBC/BEST Coalition	9	X					:30
KVBC/BEST Coalition2	9	X					:30
KVBC/BEST Coalition3	5	X					:15
KVBC/BEST Coalition3	19	X					:20
VBC/BEST Coalition3	19	. X			•		:30
VBC/Black History	73	X	X	X	\mathbf{X}	X	:30
KVBC/Candlelighters	10	·	•	X			30
KVBC/CC Dept of Aviation	11			X			:30
KVBC/CC Fire Department	28	X	X				:30
KVBC/CC Parks & Recreation	25			X			:15
KVBC/CC Parks & Recreation	4			X			:30
KVBC/CC Regional Flood Control				X			:30
KVBC/CC Safe Kids Coalition	7	X	X	X		X	:30
KVBC/CCSN	8			X			:10
KVBC/CCSN	6			X			:15
KVBC/CCSN	13			X			:30
KVBC/Cirque Du Soleil	5	X		X		•	:30
KVBC/Fraternal Order of Police	99			X			:30
KVBC/Girl Scouts	5			X	-	-	:30
KVBC/Girl & Boys Town Htln	5	X		X			:15
KVBC/Habitat for Humanity	3		X	X			:10
KVBC/Habitat for Humanity	6		X	X		The second second second	:30
KVBC/Human Rights Campaign	9	X					:30
KVBC/Inner City Games	45			X			:15
KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
KVBC/Leave a Legacy	2			X			:20

KVBC PUBLIC SERVICE ANNOUNCEMENTSThird Quarter

January 1 through March 31, 2000

Adult Issues Continued - Page 2

Spot Title	Count /	Crime	Growth	Lifestyle	Орр.	Ed.	Spot Length
KVBC/Lowell Observatory	14			X			:20
KVBC/Lowell Observatory	2			X			:30
KVBC/LV Art Museum	30			X			:30
KVBC/LV Natural History Museu				$\hat{\mathbf{x}}$:30
KVBC/LVMPD	- 10	X	X	X			:15
KVBC/LVMPD	10	X	X	X			:30
KVBC/LVMPD2	7	X		X			:30
KVBC/Make-A-Wish	8	1	•	X			:30
KVBC/March of Dimes	3			X			:15
KVBC/Narcotics Anonymous	7	X	ě	X			:10
KVBC/Natl CASA	12	X	X	X			:30
KVBC/Natl. Conference C&J	12	X		X			:30
KVBC/Natl. Diabetes Ed Pro	17			X		X	:30
KVBC/Natl, Drug Control	7	X	X	X		X	:20
KVBC/Natl Inst Drug Abuse	7	X	X	X	$\cdot \mathbf{X}$	X	:30
KVBC/New Vista Ranch	5			X			:30
KVBC/NV Cncl Problem Gamblin	ng 10			X			:30
KVBC/NV DMV & PS	6	X		X			:20
KVBC/NV Office Trfic Sfty	28	X	X	X	X	X	:30
VBC/NV Opera Theatre	3	X	X	X	X	X	:30
KVBC/NV PÄLS	11	•		X			:30
KVBC/NV Prepaid Tuition	2			X		X	:15
KVBC/NV Prepaid Tuition	59			X		X	:30
KVBC/NV Recreation & Park	9			X			:30
KVBC/RSVP	8	X					:10
KVBC/Safe Nest - TADC	15	X		X			:30
KVBC/St of NV/Family2Family	13			X			:15
KVBC/St of NV-Suicide HTL	5			X			:15
KVBC/St of NV-Suicide HTL	11			X			:30
KVBC/United Blood Services	26			X			:15
KVBC/United Negro College	17			X			:30
KVBC/United Way	6		X	X			:30
KVBC/UNLV Law School	22			· X			:30
KVBC/UNR-4H	. 6		X				:30
KVBC/US Army	4	X	Χ .	X	X	X	:15
KVBC/US Army	15	X	X	X	X	X	:30
KVBC/US Dept. of Justice	14	X					:20
KVBC/US Dept of Trans2	4	X	X	X	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	X	:30
KVBC/US Military	1			X			:15
Total	1,162						

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KVBC PUBLIC SERVICE ANNOUNCEMENTS First Quarter January 1 through March 31, 2000

Children's Issues

Spot Title	Count /	PPressure	Education	Drugs/Gangs	Activity	Coot I cooth
KVBC/Ala-Teen	2	X	Dancation	Drugs/Gangs	ACHVILY	Spot Length
KVBC/BEST Coalition	3	X		X		:20
KVBC/BEST Coalition	20	X		X		:10
KVBC/BEST Coalition	9	X		x		:20
KVBC/BEST Coalition3	5	X		X		:30
KVBC/BEST Coalition3	19	X		X		:10
KVBC/BEST Coalition3	19	X		X		:20
KVBC/Boys& Girls Club	$\tilde{17}$	X	X	Α	X	:30
KVBC/Cirque Du Soleil	5	X ·	Λ		Λ	:30
KVBC/Girls & Boys Town Htln	5	X				:30
KVBC/Girl Scouts	5	X			X	:15
KVBC/Human Rights Campaign	9	X			Λ	:30
KVBC/Human Rights Campaign	45	x				:30
KVBC/Inner City Games	14	X	X		X	:15
KVBC/Inner City Games	16	X	X		X	:20
KVBC/Jason Project	15		71		X	:30
KVBC/Lowell Observatory	2				X	:30 :20
KVBC/LV Art Museum	24				X	:30
KVBC/LV Natural History Museum					X	:30
KVBC/LVMPD2	. 7	X			Λ	:30
VVBC/Narcotics Anonymous	7	X				:10
.VBC/Natl Casa	12	X			6	:30
KVBC/Natl Conference C&J	12	X		•	-	:30
KVBC/NV Cncl Problem Gaming	10	X				:30
KVBC/NV Recreation & Park	9				X	:30
KVBC/St of NV-Family2Family	13				X	:15
KVBC/St of NV-Suicide Htl	5				X	:15
KVBC/St of NV-Suicide Htln	11				X	:30
KVBC/United Negro College	17	X			Λ	:30
KVBC/UNR-4H	6	X				:30
KVBC/US Dept Justice	14	X				:30
KVBC/US Dept Trans2	4	X				
KVBC/US Dept Trans2	31	X	•			:15
.KVBC/Community Billboard *		X	X	X	X	;30 ;30
KVBC/Community Billboard *	144	X	X	X	X	:30
Total	545		R. C	4 k	A	;60

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First Quarter January 1 through March 31, 2000

Adult Issues

Spot Title	Count /	Crime	Growth	Lifestyle	Opp.	Ed.	Spot Length
KVBC/Afterschool Alliance	5	X	X	х	X	X	:10
KVBC/Al-Anon	7	X		X			:15
KVBC/Ala-Teen	2	X		X			:15
KVBC/Americorps	12			X			:10
KVBC/Animal Foundation	19			X			:30
KVBC/Anti-Defamation League	11	X		X			:30
KVBC/Arrive Alive	10	X	\mathbf{X} .	X	X	\mathbf{X}	:30
KVBC/Arrive Alive	3	X	X	X	X	X	:20
KVBC/Arrive Alive	2	X	X	\mathbf{x}	X	X	:10
KVBC/Augustus Society	29			X		X	:30
KVBC/Baby Your Baby	13		X	X			:15
KVBC/Baby Your Baby	26		X	X			:20
KVBC/Baby Your Baby	28		X	X			:30
KVBC/BEST Coalition	3	X					:10
KVBC/BEST Coalition	20	X					:20
KVBC/BEST Coalition	9	X					:30
KVBC/BEST Coalition2	9	X					:30
KVBC/BEST Coalition3	5	X					:15
KVBC/BEST Coalition3	19	X					:20
KVBC/BEST Coalition3	19	. X		•			:30
VBC/Black History	73 .	X	X	X	\mathbf{X}	X	:30
KVBC/Candlelighters	10		•	X			:30
KVBC/CC Dept of Aviation	11			X			:30
KVBC/CC Fire Department	28	X	X				:30
KVBC/CC Parks & Recreation	25			X			:15
KVBC/CC Parks & Recreation	4			X			:30
KVBC/CC Regional Flood Control				X			:30
KVBC/CC Safe Kids Coalition	7	X	X	X		X	:30
KVBC/CCSN	8			X			:10
KVBC/CCSN	6			X			:15
KVBC/CCSN	13			X			:30
KVBC/Cirque Du Soleil	5	X		X			:30
KVBC/Fraternal Order of Police	99			X			:30
KVBC/Girl Scouts	5			X	•		:30
KVBC/Girl & Boys Town Htln	5	X		X			:15
KVBC/Habitat for Humanity	3		X	X			:10
KVBC/Habitat for Humanity	6		X	X			:30
KVBC/Human Rights Campaign	9	X					:30
KVBC/Inner City Games	45			X			:15
KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
KVBC/Leave a Legacy	2			X			:20

KVBC PUBLIC SERVICE ANNOUNCEMENTS Third Quarter Yanuary 1 through March 31, 2000

Adult Issues Continued - Page 2

Spot Title	Count /	Crime	Growth	Lifestyle	Opp.	Ed.	Spot Length
KVBC/Lowell Observatory	14			X			:20
KVBC/Lowell Observatory	2			X			:30
KVBC/LV Art Museum	30			X			:30
KVBC/LV Natural History Museu				X			:30
KVBC/LVMPD	10	. X	X	X			:15
KVBC/LVMPD	10	X	X	X			:30
KVBC/LVMPD2	7	X		X			:30
KVBC/Make-A-Wish	8	•	•	X			:30
KVBC/March of Dimes	3			X			:15
KVBC/Narcotics Anonymous	7	X		X			:10
KVBC/Natl CASA	12	X	X	$\hat{\mathbf{x}}$:30
KVBC/Natl, Conference C&J	12	X		X			:30
KVBC/Natl. Diabetes Ed Pro	17			$\tilde{\mathbf{x}}$		X	:30
KVBC/Natl. Drug Control	7	X	X	x		X	:20
KVBC/Natl Inst Drug Abuse	7	X	X	X	X	X	:30
KVBC/New Vista Ranch	5			X		12	:30
KVBC/NV Cncl Problem Gamblin				X			:30
KVBC/NV DMV & PS	6	X	•	X			:20
KVBC/NV Office Trfic Sfty	28	X	X	X.	X ·	\mathbf{X}_{i}	:30
VBC/NV Opera Theatre	3	X	X	X	X.	$\hat{\mathbf{x}}$:30
KVBC/NV PALS	11	•		X			:30
KVBC/NV Prepaid Tuition	2			X		X	:15
KVBC/NV Prepaid Tuition	59			X		X	:30
KVBC/NV Recreation & Park	9			X		**	:30
KVBC/RSVP	8	X					:10
KVBC/Safe Nest - TADC	15	X		X			:30
KVBC/St of NV/Family2Family	13			X			:15
KVBC/St of NV-Suicide HTL	5			X			:15
KVBC/St of NV-Suicide HTL	11			X			:30
KVBC/United Blood Services	26			X			:15
KVBC/United Negro College	17			X			:30
KVBC/United Way	.6		X	X			:30
KVBC/UNLV Law School	22			X			:30
KVBC/UNR-4H	. 6		X				:30
KVBC/US Army	4	X	X	. X	X	X	:15
KVBC/US Army	15	X	X	x	X	X	:30
KVBC/US Dept. of Justice	14	X				11	:20
KVBC/US Dept of Trans2	4	X	X	X	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	X	:30
KVBC/US Military	1			X			:15
	1,162			**			,10

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KVBC PUBLIC SERVICE ANNOUNCEMENTS First Quarter January 1 through March 31, 2000

Children's Issues

Spot Title	Count /	PPressure	Education Drugs/Gangs	Activity	Spot Length
KVBC/Ala-Teen	2	X	Education Diago, Gungs	Activity	:20
KVBC/BEST Coalition	3	X	X		:10
KVBC/BEST Coalition	20	X	x		:20
KVBC/BEST Coalition	9	X	x		:30
KVBC/BEST Coalition3	5	X	X		:10
KVBC/BEST Coalition3	19	X	X		:20
KVBC/BEST Coalition3	19	X	X		:30
KVBC/Boys& Girls Club	17	X	X	X	:30
KVBC/Cirque Du Soleil	5	X		Λ	:30
KVBC/Girls & Boys Town Htln	5	X	*		:15
KVBC/Girl Scouts	5	X		X	:30
KVBC/Human Rights Campaign	9	X		Λ	:30
KVBC/Human Rights Campaign	45	X			:15
KVBC/Inner City Games	14	X	X	X	:20
KVBC/Inner City Games	16	X	X	X	:30
KVBC/Jason Project	15		••	X	:30
KVBC/Lowell Observatory	2			X	:20
KVBC/LV Art Museum	24			X	:30
KVBC/LV Natural History Museum	m 9			X	:30
KVBC/LVMPD2	. 7	\mathbf{x}	•	Λ	:30
KVBC/Narcotics Anonymous	7.	X			:10
VBC/Natl Casa	12	X		•	:30
KVBC/Natl Conference C&J	12	X	•		:30
KVBC/NV Cncl Problem Gaming	10	X			:30
KVBC/NV Recreation & Park	9			Х	:30
KVBC/St of NV-Family2Family	13			X	:15
KVBC/St of NV-Suicide Htl	5			X	:15
KVBC/St of NV-Suicide Htln	11			X	:30
KVBC/United Negro College	17	X		Λ	•
KVBC/UNR-4H	6	X			:30
KVBC/US Dept Justice	14	X			:30
KVBC/US Dept Trans2	4	x			:30
KVBC/US Dept Trans2	31	X		•	:15
.KVBC/Community Billboard *		X	X X	X	:30
KVBC/Community Billboard *	144	X	X X	X	:30
	545		t.	. A	:60

KVBC Denotes Co-Sponsorship

• A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.